

Cookie policy Thing BVBA

1 GENERAL

1. This cookie policy ("Cookie Policy") governs the use of cookies and similar technologies as part of your use of our Website (the "Website") and the associated services (hereinafter together referred to as "Services"). This processing is carried out by Thing BV as the controller, with its registered office at Slachthuiskaai 24, 3500 Hasselt ("we", "us"), registered with the Crossroads Bank for Enterprises under number 0667.863.113, RPR Antwerp, division Hasselt, in accordance with the applicable legislation concerning the protection of personal data.

2. Cookies are small text files that are stored on the hard disk of a device and that contain certain information, sometimes including personal data. When you use our Website and/or Services, we also collect and process personal information other than via cookies and similar technologies. If you want to know more, please read our Privacy Policy.

3. By continuing to use our Website and/or Services or by clicking on "Accept" after you have been notified of the use of cookies and similar technologies, you acknowledge that you have read this Cookie Policy carefully and that you agree with it without reservation. As explained in this Cookie Policy, you can change your cookie preferences at any time.

4. We reserve the right to amend, supplement or replace this Cookie Policy from time to time. Such changes, additions or substitutions will be brought to your attention via our Website and/or Services. If you do not agree with these changes, additions or replacements, we ask you to send an e-mail to privacy@thing.be. If we have not received notification of this within three (3) work days after the changes, additions or substitutions have been communicated to you via our Website or Services, you will be deemed to have accepted all changes, additions or substitutions.

2 WHICH COOKIES & WHY

1. When you visit and/or use our Website, we place cookies or use similar technologies with which we collect and process personal data about you. Such cookies and similar technologies include among other things:

| Name | Type | Purpose | Preservation term |
|----------|------------|--|-------------------|
| _ga | statistics | statistical information about the use of the website | 2 years |
| __atuvc | marketing | social sharing | 1 year |
| __uin_mm | marketing | supply marketing services | 44 days |
| _at.cww | marketing | social sharing | persistent |

| | | | |
|-------------------|-----------|-------------------------------|------------|
| _ljtrtb_# | marketing | advertising | 1 year |
| 01AI | marketing | collect technical information | 1 year |
| ab | marketing | supply marketing services | 1 year |
| APID | marketing | supply marketing services | 1 year |
| at-lojson-cache-# | marketing | social sharing | persistent |
| at-rand | marketing | social sharing | persistent |
| audience | marketing | supply marketing services | 1 year |
| bkdc | marketing | advertising | 179 days |
| bku | marketing | advertising | 179 days |
| bs_mop_u3s | marketing | supply marketing services | 29 days |
| bt2 | marketing | social sharing | 255 days |
| c | marketing | advertising | 1 year |
| CMID | marketing | advertising | 1 year |
| CMPRO | marketing | supply marketing services | 3 months |
| CMPS | marketing | advertising | 3 months |
| CMRUM3 | marketing | advertising | 1 year |
| csync | marketing | advertising | 1 year |
| data-mm | marketing | supply marketing services | 1 year |
| di2 | marketing | supply marketing services | 1 year |
| dspuuid | marketing | supply marketing services | 29 days |
| EE | marketing | supply marketing services | 119 days |
| eid | marketing | advertising | 6 months |
| fid | marketing | advertising | 2 months |
| fr | marketing | advertising | 3 months |
| gid | marketing | supply marketing services | 3 years |
| HRL8 | marketing | advertising | 27 days |
| i | marketing | advertising | 1 year |
| id | marketing | advertising | 1 year |
| IDE | marketing | advertising | 1 year |
| IDSYNC | marketing | supply marketing services | 1 year |
| khaos | marketing | advertising | 1 year |
| KRTBCOOKIE_# | marketing | advertising | 29 days |

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|-------------------|-----------|--|----------|
| ljt_reader | marketing | advertising | 1 year |
| loc | marketing | location-information | 1 year |
| MMTH | marketing | supply marketing services | 7 years |
| mt_misc | marketing | supply marketing services | 29 days |
| mt_mop | marketing | advertising | 29 days |
| mus | marketing | supply marketing services | 1 year |
| pb_rtb_ev | marketing | advertising | 1 year |
| pid | marketing | advertising | 1 year |
| psyn | marketing | supply marketing services | 29 days |
| PUBMDCID | marketing | supply marketing services | 3 months |
| PugT | marketing | supply marketing services | 29 days |
| put_# | marketing | advertising | 29 days |
| rpb | marketing | advertising | 29 days |
| rpx | marketing | supply marketing services | 29 days |
| SEUNCY | marketing | identification of the users for marketing purposes | 179 days |
| TestIfCookieP | marketing | supply marketing services | 1 year |
| tone | marketing | supply marketing services | 29 days |
| tu | marketing | advertising | 29 days |
| tuuid | marketing | supply marketing services | 3 months |
| tuuid | marketing | cookie permission | 1 year |
| tuuid_last_update | marketing | supply marketing services | 3 months |
| tuuid_lu | marketing | supply marketing services | 1 year |
| u | marketing | targeted marketing | 1 year |
| ud | marketing | advertising | 119 days |
| uid | marketing | social sharing | 1 year |
| uid | marketing | advertising | 1 year |
| um | marketing | supply marketing services | 3 months |
| UM1 | | advertising | 2 months |
| umeh | marketing | supply marketing | 3 months |

| | | | |
|------------|-----------|---------------------------|----------|
| | | services | |
| uu | marketing | advertising | 1 year |
| uuid | marketing | advertising | 1 year |
| uuid | marketing | supply marketing services | 29 days |
| uuid2 | marketing | advertising | 3 months |
| uuidc | marketing | advertising | 1 year |
| uvc | marketing | social sharing | 1 year |
| V | marketing | advertising | 1 year |
| vc | marketing | social sharing | 1 year |
| vi | marketing | advertising | 2 months |
| visitor-id | marketing | supply marketing services | 1 year |
| xtc | marketing | social sharing | 1 year |
| __smToken | marketing | supply marketing services | 1 year |
| __smVID | marketing | supply marketing services | 29 days |

2. You can prevent cookies from being placed or remove cookies already placed by adjusting your settings in your browser. Help with adjusting these settings can be found on the website of the browser you are using. Please note that not allowing cookies when visiting the Website may result in some or all features of the Website not working properly.

- **Internet Explorer:** <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- **Microsoft Edge:** <http://windows.microsoft.com/en-gb/windows-10/edge-privacy-faq>
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=en>
- **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Safari:** https://support.apple.com/kb/PH21411?locale=nl_BE&viewlocale=en_US.